

## SAVE THE DATE

20TH ANNUAL

DALLAS COSMETIC SURGERY SYMPOSIUM

MARCH 23, 2017

Advances and Controversies in  
Cosmetic Surgery and Medicine

### SYMPOSIUM CHAIRS

Jeffrey M. Kenkel, MD and Rod J. Rohrich, MD

### ANATOMY LAB COURSE DIRECTOR

Bardia Amirlak, MD

### PRELIMINARY FACULTY

William Adams, Jr., MD

Jamil Ahmad, MD

Steve Byrd, MD

Daniel Del Vecchio, MD

Steve Fagien, MD

Ashkan Ghavami, MD

Christine Hamori, MD

Frank Lista, MD

James Stuzin, MD

34TH ANNUAL

DALLAS RHINOPLASTY SYMPOSIUM

MARCH 24-26, 2017

Advances and Innovations in  
Rhinoplasty

### SYMPOSIUM CHAIR

Rod J. Rohrich, MD

### ANATOMY LAB COURSE DIRECTOR

Jamil Ahmad, MD

### PRELIMINARY FACULTY

Steve Byrd, MD

Bahman Guyuron, MD

Enrico Robotti, MD

## Symposium Chairman

### **Rod J. Rohrich, M.D.**

*Clinical Professor and Past Chairman  
Department of Plastic Surgery  
UT Southwestern Medical Center  
Dallas, Texas  
Founding Partner  
Dallas Plastic Surgery Institute  
Dallas, Texas*

## Anatomy Lab Course Director

### **Jamil Ahmad, M.D., F.R.C.S.C.**

*The Plastic Surgery Clinic  
Mississauga, Ontario, Canada*

## Honored Faculty

### **H. Steve Byrd, M.D.**

*Senior Partner  
Dallas Plastic Surgery Institute  
Dallas, Texas*

### **Richard Davis, M.D.**

*Clinical Professor of Facial Plastic Surgery  
The University of Miami School of Medicine  
Director, Center for Facial Restoration  
Miramar, Florida*

### **Bahman Guyuron, M.D.**

*Kiehn-Des Prez Professor & Chairman  
Department of Plastic Surgery  
University Hospitals Case Medical Center  
Case Western Reserve University  
Cleveland, Ohio*

### **Enrico Robotti, M.D.**

*Chief of Plastic Surgery Ospedale Papa  
Giovanni XXIII, Bergamo Surgery Institute  
Bergamo, Italy*

## Faculty

### **Ashkan Ghavami, M.D.**

*Assistant Clinical Professor – Voluntary  
David Geffen UCLA School of Medicine  
Beverly Hills, California*

### **Bardia Amirlak, M.D.**

*Associate Professor  
Department of Plastic Surgery  
UT Southwestern Medical Center  
Dallas, Texas*

### **Michael Bogdan, M.D.**

*Private Practice  
Southlake, Texas*

### **C. Spencer Cochran, M.D.**

*Assistant Professor  
Department of Plastic Surgery  
UT Southwestern Medical Center  
Dallas, Texas*

### **Richard Ha, M.D.**

*Dallas Plastic Surgery Institute  
Dallas, Texas*

### **Adam Hamawy, M.D.**

*Clinical Instructor  
New York Medical College  
Princeton, New Jersey*

### **Michael R. Lee, M.D.**

*Assistant Professor  
Department of Plastic Surgery  
UT Southwestern Medical Center  
Dallas, Texas*

### **Jerome H. Liu, M.D.**

*Private Practice  
Los Gatos, California*

### **Jason Roostaeian, M.D.**

*Assistant Clinical Professor  
UCLA Plastic Surgery  
Los Angeles, California*

### **James Smartt, M.D.**

*Assistant Professor  
Department of Plastic Surgery  
UT Southwestern Medical Center  
Dallas, Texas*



34th Annual

# Dallas Rhinoplasty Symposium

Advances and Controversies in Rhinoplasty

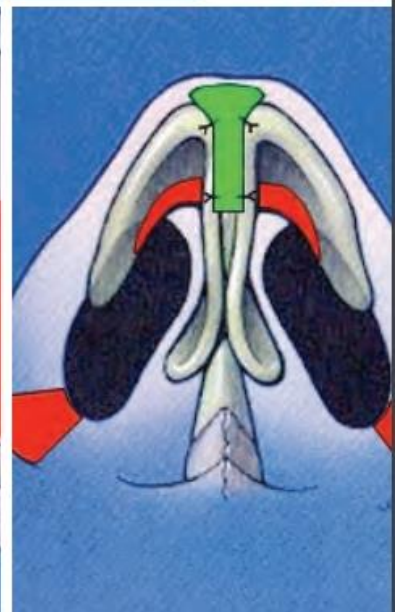
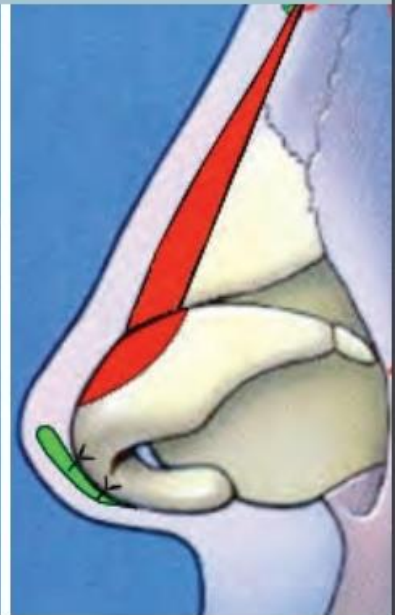
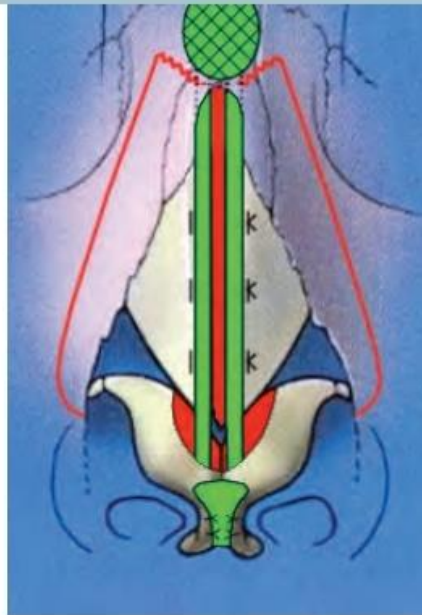
**Friday - Sunday**  
**March 24 - 26, 2017**

*Westin Galleria*  
*Dallas, Texas*

- Hands-on Learning With Experts Using Fresh Cadaver Nose Dissections
- Focus on Advanced Techniques in Rhinoplasty
- New! Live Edited Finesse in Rhinoplasty Surgery Videos
- Learn How To Market Your Rhinoplasty Practice Using Social Media and Beyond

**UT Southwestern**  
Medical Center

*Sponsored by*  
*UT Southwestern Department of Plastic Surgery*  
*and the Office of Continuing Medical Education*



# 34th Annual Dallas Rhinoplasty Symposium

## Thursday, March 23 — Westin Galleria

4:00 pm-  
7:00 pm **Early Registration**

## Friday, March 24 — Westin Galleria

6:30 am **Registration & Continental Breakfast**

**MODERATOR: Rod J. Rohrich, M.D.**

7:00 am **Welcome & Announcements**

– Rod J. Rohrich, M.D.

7:10 am **Becoming an Expert in Rhinoplasty**

– Rod J. Rohrich, M.D.

7:30 am **Why Nasal Clinical Analysis – Spencer Cochran, M.D.**

7:55 am **Advancements in 3-D Clinical Nasal Analysis / Imaging – Bardia Amirlak, M.D.**

8:10 am **Clinical Analysis Panel – How To Do It**  
**Moderator: Rod J. Rohrich, M.D.**

**Panelists: Bahman Guyuron, M.D., Enrico Robotti, M.D., Richard Davis, M.D., Spencer Cochran, M.D., and Jamil Ahmad, M.D.**

8:55 am **Break & Exhibits**

9:30 am **Nasal Tip Refinements in Primary Rhinoplasty: Role of Nasal Tip Sutures and Columellar Struts**  
– Rod J. Rohrich, M.D.

**Why and When I Use Tip Grafts**  
– Bahman Guyuron, M.D.

**Managing Tip Projection**  
– Spencer Cochran, M.D.

**Role of Tongue-in-Groove Technique in Tip Shaping**  
– H. Steve Byrd, M.D.

**Shaping the Nasal Tip in Rhinoplasty**  
– Enrico Robotti, M.D.

11:10 am **Refinements in Shaping the Nasal Tip / Alar Rims / Alar Bases in Primary Rhinoplasty: Refinements in the Use of Lateral Crural Strut Grafts**  
– Spencer Cochran, M.D.

**Advances in the Use of Alar Contour Grafts**  
– Jason Roostaeian, M.D.

**Refining the Infratip Lobule in Rhinoplasty**  
– Jerome Liu, M.D.

**Alar Base Reduction / Reshaping**  
– Bahman Guyuron, M.D.

**Aesthetic Correction of the Columellar Base - 4 Easy Steps**  
– Michael Lee, M.D.

12:25 pm **Adjourn**

12:30 pm **Box Lunches**

(Friday, March 24 - continued)

**UT Southwestern Campus (Shuttle Provided)**

**Anatomy Lab Participants Only**

**MODERATORS:**

Rod J. Rohrich, M.D. and Jamil Ahmad, M.D.

12:45 pm **Shuttle departs to UT Southwestern from Westin Galleria Lobby**  
Lab attendees to take Box Lunches on Bus

1:30 pm **Welcome**

– Rod J. Rohrich, M.D.

1:40 pm **Advanced Nasal Anatomy Video**

– Rod J. Rohrich, M.D. and Jamil Ahmad, M.D.

2:10 pm **Rhinoplasty-The Basics – Rod J. Rohrich, M.D.**

2:30 pm **Anatomy Lab Dissection**

5:30 pm **Adjourn**

6:00 pm **Shuttle to Westin Galleria**  
**DVD Theatre (Westin Galleria)**

- Finesse in Open Rhinoplasty

– Rod J. Rohrich, M.D.

- Open Rhinoplasty Refinements

– H. Steve Byrd, M.D.

## Saturday, March 25 — Westin Galleria

6:45 am **Continental Breakfast / Exhibits**

**MODERATOR: Rod J. Rohrich, M.D.**

7:00 am **Refining Tip Domal Transition Points and the Soft Tissue Triangles**

– Jamil Ahmad, M.D. and Rod J. Rohrich, M.D.

7:15 am **Nasal Tip Surgery Panel**

**Moderator: Rod J. Rohrich, M.D.**

**Panelists: H. Steve Byrd, MD, Bahman Guyuron, M.D., Enrico Robotti, M.D., and Richard Davis, M.D.**

8:10 am **Primary Open Rhinoplasty Refinements- Personal Evolution (Live Edited DVD)**

– Enrico Robotti, M.D.

8:35 am **Commentary / Q & A**

– Bahman Guyuron, M.D.

8:40 am **Precision Osteotomies**

– Rod J. Rohrich, M.D.

9:00 am **Controlling the Midvault – Reunification / Role of Spreader Graft and Flaps**

– H. Steve Byrd, M.D.

9:20 am **Role of Spreader Grafts in Rhinoplasty**

– Spencer Cochran, M.D.



# Agenda

(Saturday, March 25 - continued)

- 9:40 am **Restoring the Dorsal Aesthetic Lines in Primary Cosmetic Rhinoplasty**  
– Rod J. Rohrich, M.D.
- 10:00 am **Break / Exhibits**
- 10:30 am **Finesse in Open Rhinoplasty- (Live Edited DVD)**  
– Richard Davis, M.D.
- 11:00 am **Discussant**  
– H. Steve Byrd, M.D.
- 11:05 am **Essentials of Nasal Dorsum Surgery - Role of Diced Cartilage**  
– Enrico Robotti, M.D.
- 11:25 am **Power Tools for Bony Vault Modification**  
– Richard Davis, M.D.
- 11:45 am **What About This Result?**  
**Moderator:** Rod J. Rohrich, M.D.  
**Panelists:** Bahman Guyuron, M.D., Enrico Robotti, M.D., H. Steve Byrd, M.D., Spencer Cochran, M.D., and Richard Davis, M.D.
- 12:30 pm **Lunch / Exhibits**
- 1:30 pm **Mastering the Correction of the Deviated Nose**  
– Bahman Guyuron, M.D.
- 1:50 pm **Managing the Short Nose in Primary Rhinoplasty**  
– H. Steve Byrd, M.D.
- 2:10 pm **How I manage the Ultra-Wide Nasal Tip**  
– Richard Davis, M.D.
- 2:30 pm **Primary Rhinoplasty Refinements (Live Edited DVD)**  
– Bahman Guyuron, M.D.
- 2:55 pm **Commentary / Q & A**  
– Richard Davis, M.D.
- 3:00 pm **Break / Exhibits**
- 3:30 pm **Case That Changed My Practice in the Last 5 Years**  
**Moderator:** Rod J. Rohrich, M.D.  
**Panelists:** Bahman Guyuron, M.D., Enrico Robotti, M.D., H. Steve Byrd, M.D., Jamil Ahmad, M.D., Ashkan Ghavami, M.D., and Richard Davis, M.D.
- 4:20 pm **Latest / Greatest Updated Rhinoplasty Refinements - Technique Videos (5 minute DVD / 5 minute discussion)**  
**Moderator:** Rod J. Rohrich, M.D.  
**Panelists:** Bahman Guyuron, M.D., Enrico Robotti, M.D., H. Steve Byrd, M.D., Jamil Ahmad, M.D., Richard Davis, M.D., and Ashkan Ghavami, M.D.

(Saturday, March 25 - continued)

- 5:20 pm **Special Session: Ethical Marketing: Beyond Social Media**  
**Moderators:** Ashkan Ghavami, M.D. and Jamil Ahmad, M.D.  
**Panelists:** Keith Humes, CEO, Rosemont Media; Dave Evans, CEO, Ceatus Media; Jason Roostaeian, M.D., Adam Hamawy, M.D., and Michael Bogdan, M.D.
- 6:30 pm **Cocktail Reception in Exhibit Hall**
- 7:30 pm **DVD Theatre**  
**Open Rhinoplasty with Alar Struts to Nasal Tip**  
– H. Steve Byrd, M.D.  
**Finesse in the Management of the Hispanic Nose**  
– Rod J. Rohrich, M.D.

## Sunday, March 26 – Westin Galleria

- 6:45 am **Continental Breakfast / Exhibits**
- MODERATOR:** Rod J. Rohrich, M.D.
- 7:10 am **The Asian Rhinoplasty** – Richard Ha, M.D.
- 7:30 am **Male Rhinoplasty** – Enrico Robotti, M.D.
- 7:50 am **Role of Fillers in Rhinoplasty Today**  
– Jamil Ahmad, M.D. and Rod J. Rohrich, M.D.
- 8:05 am **The Middle Eastern Nose**  
– Bahman Guyuron, M.D.
- 8:25 am **The African-American Nose** – Jamil Ahmad, M.D.
- 8:40 am **The Hispanic Nose** – Ashkan Ghavami, M.D.
- 9:00 am **Current Concepts / Advances in Cleft Rhinoplasty**  
– James Smartt, M.D.
- 9:20 am **Break / Exhibits**
- 9:45 am **Secondary Rhinoplasty Principles**  
– Rod J. Rohrich, M.D.
- 10:05 am **Secondary Rhinoplasty (DVD)**  
– Rod J. Rohrich, M.D.
- 10:50 am **Commentary Q & A**  
– Bahman Guyuron, M.D.
- 11:00 am **Secondary / Ethnic / Cleft Rhinoplasty - Panel Q & A**  
**Moderator:** Rod J. Rohrich, M.D.  
**Panelists:** Bahman Guyuron, M.D., Enrico Robotti, M.D., Jamil Ahmad, M.D., Ashkan Ghavami, M.D., James Smartt, M.D., and Richard Ha, M.D.
- 12:00 pm **Adjourn**